



Nimble Consulting for Nonprofits

Focus Group Scorecard #1

I am (check all that apply):

Market Area #1 Market Area #2 Market Area #3 Market Area #4 Other: _____

Focus Group Room#: 1 2 3

Proposed Name	1	2	3	4	Comments
	Dislike <-----> Like				
1.					
2.					
3.					
4.					
5.					

Proposed Name	1	2	3	4	Comments
	Dislike <-----> Like				
6.					
7.					
8.					
9.					
10.					
11.					
12.					

Focus Group Scorecard #2

My Name (optional): _____

I am (check all that apply):

- Market Area #1
 Market Area #2
 Market Area #3
 Market Area #4
 Other: _____

Proposed Name	1	2	3	4
	Dislike <-----> Like			
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				



Focus Group Scorecard #2

My Name (optional): _____

I am (check all that apply):

- Market Area #1
 Market Area #2
 Market Area #3
 Market Area #4
 Other: _____

Proposed Name	1	2	3	4
	Dislike <-----> Like			
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				

